



Marketing Workshop

Welcome Teachers & Teaching Artists!

Wednesday, January 9, 4:30 to 6:30 p.m.

Union Mill, 1500 Union Ave., Baltimore, MD 21211

Join us for an interactive discussion and brainstorming session on the best techniques for utilizing social media to connect with schools. Participants will receive a valuable list of resources including: best practices, top teacher websites, educator/administrator conferences and other networking opportunities. Don't miss this unique chance to get insider tips on how to plug into the educator online community!

About the presenter: Dr. Shyla Rao is co-director of the Maryland Institute College of Art's (MICA) Master of Arts in Teaching program. Shyla has dedicated her career to facilitating personal inquiry that is age and culturally specific to the learners. During the past 15 years, Shyla has taught students of all ages locally and abroad. She has also worked as an instructional coach, arts-integration coordinator, school designer, community liaison, and curriculum developer. In this workshop, Shyla is looking forward to supporting the networking capabilities of teaching artists with schools and teachers throughout the Maryland area.

Pre-register today! Admission is \$15 for individuals who pre-register, and \$20 for admission at the door. To pre-register, please call Young Audiences at 410-837-7577.

TAI Quarterly Workshops are one-day events that are open to all and allow us the opportunity to continue our learning together. Each workshop covers a specific topic, such as classroom management, technology, and marketing. Have an idea for a future workshop topic? Interested in hosting a workshop? Please contact Pat Cruz at 410-837-7577.